## Development of AYUSH Hospitals and Dispensaries

Traditional systems of medicine have existed in India for hundreds of years. Ayurveda is the oldest system practiced since more than 5000 years, whereas Homeopathy is being practiced since last 100 years. While conventional and mainstream medical practices have gained traction with the growing urban (and rural) populace in the country, reliance on the traditional methods are still prevalent, especially among the poor and marginalized sections. They are either not aware or confident about the mainstream medical techniques or do not have access to the same due to financial or infrastructure reasons. Recognizing this pluralistic health care delivery mechanism in India, the government has come up with a comprehensive scheme that will mainstream the traditional systems of medicine, invest in their further scientific development, support its infrastructural needs and make it largely accessible across the board.

### Extent of the Problem

- AYUSH teachers and practitioners, sometimes, do not have access to professional journals and web-based continuing medical education like their allopathic counterparts.
- While demand from these alternative streams of medicine has been on the rise, there is severe lack of educational and medicinal infrastructure to support the rising demand

### Objective

The objective of the scheme is to encourage the opening of general and specialized AYUSH (Ayurveda, Yoga & naturopathy, Unani, Siddha and Homoeopathy) treatment centers in allopathic hospitals with a view to integrate AYUSH health services with mainstream health services in the country. It also aims to provide assistance to the State government for the procurement and supply of essential drugs to AYUSH hospitals and dispensaries.

The scheme will facilitate the mainstreaming and revitalization of the AYUSH sector and widen the choice of people in availing quality health care and medicines. It will strengthen AYUSH infrastructure as well as employment for medical practitioners.

### Framework for Implementation

The scheme envisages provisions of the preventive and curative healthcare covering Ayurveda, Yoga & naturopathy, Unani, Siddha and Homoeopathy across the country. Under the scheme grants-in-aid will be provided to the State / Union Territories for the following activities:

- Establishment of system specific Outdoor Treatment Centers (OTC) in the Primary Health Centers (PHCs).
- Establishment of AYUSH specialized therapy center with Hospitalization Facilities in the Community Health Centers (CHCs) with Inpatient care (IPD facilities).
- Setting up of AYUSH wings in Districts Hospitals (DHs)
- Supply of essential drugs to hospitals and dispensaries
- Up gradation of AYUSH hospitals / dispensaries other than PHCs/CHC/DHs at the District/Sub-district level
- Setting up of specialized AYUSH facilities in government tertiary care AYUSH Hospitals with Public Private Partnership (PPP)
• Providing managerial assistance at the Central/State levels and other facilities to support the mainstreaming of AYUSH under NRHM

## Flow of Fund

<table>
<thead>
<tr>
<th>One Time Grant</th>
<th>Recurring Grant</th>
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<tbody>
<tr>
<td><strong>Co-location of AYUSH facilities at PHCs, CHCs and DHs</strong></td>
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<tr>
<td><strong>Establishment of AYUSH OPD Clinics in the Primary Health Centers (PHCs)</strong></td>
<td>Up to Rs 15 lakhs for undertaking addition/alteration of existing premises; furniture, fixtures, equipment, etc. (conditional on the expenses not exceeding 75% of total amount)</td>
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<td><strong>Establishment of AYUSH IPDs in Community Health Centers (CHCs)</strong></td>
<td>Up to Rs 25 lakhs for undertaking addition/alteration of existing premises; furniture, fixtures, equipment, etc. (conditional on the expenses not exceeding 75% of total amount)</td>
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<td><strong>Setting up of AYUSH Wings in District Hospitals</strong></td>
<td>Up to Rs 30 lakhs for undertaking addition/alteration of existing premises; furniture, fixtures, equipment, etc. (conditional on the expenses not exceeding 75% of total amount)</td>
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<td><strong>Supply of Essential Drugs to Government AYUSH Hospitals and Dispensaries</strong></td>
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<td><strong>Up-gradation of government AYUSH hospitals (other than PHCs/ CHCs/ DHs) at the District/sub-District levels</strong></td>
<td>Up to Rs 50 lakhs for undertaking addition/alteration of existing premises; furniture, fixtures, equipment, etc. (conditional on the expenses not exceeding 75% of total amount)</td>
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<td><strong>Upgradation of</strong></td>
<td>Up to Rs 10 lakhs for undertaking</td>
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To strengthen the AYUSH infrastructure both at central and state levels, there is provision of financial assistance for setting up **Project Management Units (PMUs)**. One time grant up to Rs.2 Lakhs for furniture, fixtures, computers, equipment related to information technology (IT) etc. and recurring grant of Rs.0.10 Lakhs per annum as lump sum contingency fund may be sought for this purpose.

**Rogi Kalyan Samitis** (Hospital Management Committees) for AYUSH Hospitals will be set up on the pattern approved for allopathic hospitals under NRHM so as to provide flexibility and autonomy to the AYUSH Hospitals at the district/ sub-district levels. No separate funding will be provided for this purpose. However assistance for the same will be met from the contingency to be provided under the Scheme for up-gradation of AYUSH hospitals with a ceiling of Rs. 0.70 lakh per year per unit.

**Expansion of Scope**

The 12th Plan has merged three schemes and made a comprehensive National Mission on AYUSH including National Mission on Medicinal Plants. The merged scheme includes:

- Promotion of AYUSH
- National Mission on AYUSH
- National Mission on Medicinal Plants

As the forthcoming demand of availing these schemes is likely to increase, it is proposed to provide an additional allocation of Rs. 20,863 crore plus transfer of Rs. 10,000 crore from NRHM flexi pool.

- Allocation of Rs. 7,425 crore sought for Development of Institutions (like PG Colleges, Model Colleges etc.).
- Requirement of Rs. 22,633 crore including transfer of Rs. 10,000 crore from NRHM Flexi-pool is proposed to continue with the existing provisions of Hospitals and Dispensaries Scheme and support/undertake the following additional initiatives in 12th Plan period-
  - AYUSH Program Implementation Plans (PIPs) of the states under NRHM
  - The ambit of the scheme for “Development of AYUSH Hospitals and Dispensaries”, is proposed to be expanded to include (i) AYUSH hospitals and dispensaries run by local government bodies like Municipal Corporation/Committee etc., (which are presently out of the scope of NRHM) and (ii) establishment of independent AYUSH hospitals in PPP mode with support of Rs. 10 crore per hospital.

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PMU would consist of consisting of: 1 Program Manager, 1 Finance Manager, 1 Accounts Manager, and 1 Data Officer.
Financial support with viability gap funding is proposed to be provided for setting up infrastructure in states, where AYUSH network of hospitals and dispensaries is poor and services be arranged in such facilities by supporting non-governmental organizations of repute.

- Covering all PHCs/CHCs/District Hospitals for creation of infrastructure for co-location of AYUSH facilities.

- An outlay of Rs 805 cr. has been proposed to continue with the existing scheme provisions and in addition respond to the requirements of:
  - Setting up Central Drug Controller for AYUSH
  - Further strengthening of the State Drug Testing Laboratories and Pharmacies
  - Supporting the concept of AYUSH Janaushadhi retail outlets for promoting the availability and use of classical formulations in rural areas
  - Increasing the limit of assistance to ASU&H manufacturing units for establishment of in-house quality control laboratory to Rs. 1.00 crore per unit

- The 12th Plan has proposed allocation of Rs. 350 crore for Development of Tertiary Care AYUSH Facilities in PPP mode

- An allocation of Rs. 1710.00 cr is sought under the National Mission on Medicinal Plants Scheme in the 12th Plan to undertake the following interventions:
  - Expand cultivation of medicinal plants over 2,00,000 hectares of land
  - Induction of voluntary certification scheme for medicinal plants
  - Expansion of organic produce certification scheme
  - Development of 20 Medicinal Plants Processing Zones
  - Raising 2000 nurseries
  - Providing minimum support price to the collectors of medicinal plants and marketing support to the farmers
Marketing of Ayurveda Products

Aimed at implementing the concept of 'Health for All' through Ayurveda, the second Ayurveda industry cluster namely Maharashtra Ayurveda Centre Pvt Ltd. (MAC), Pune, under the Centre’s AYUSH’s scheme is planning to launch an online e-commerce portal — www.ayurways.biz — to provide a common marketing platform to farmers, traders, doctors, researchers, pharmacists and other stakeholders across the state.

The project cost of MAC Pune cluster, which is the second Ayurveda cluster after Konkan in the state, is Rs 17 crore and will benefit around 900 Micro, Small and Medium Enterprises (MSMEs). The online business platform has been operational from January 1, 2014.

It aims not only help 43 members of MAC Pune but also serve as a common interface for distribution channels like Ayurveda Healthstore, Cafetaria, Exhibition and Pharmacy which will facilitate display of over 700 Ayurvedic products under different brands. Pune cluster will house Ayurvedic cafe for the development of Ayurveda cuisine, a dedicated raw material processing center for supply of standardized, graded, certified and processed raw materials in bulk to the Ayurvedic manufacturers.

The cluster will do the procurement of the raw materials from the farmers growing herbal and medicinal plants across the country by setting up backward linkages. The cluster will have a common facility center at Kolewadi with its corporate office at Pune and will occupy 45,000 square feet built up facility. The project is also estimated to give employment to 108 people directly and 1,000 people indirectly. It is also envisaged to establish EU/USA FDA approved manufacturing facilities in three years, setting up advanced teaching institutes, create exclusive exports division in five years, establish 15 exclusive herbal and Ayurveda products distribution centres (Ayurways stores) by 2015 across Maharashtra.